



Work At Home

Quick Start Workbook

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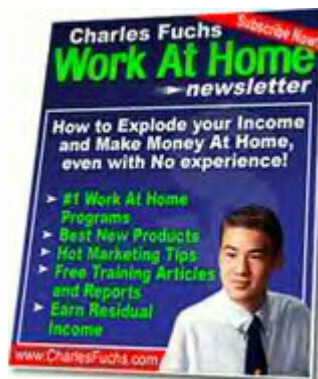


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Introduction/General Instructions

Congratulations! By investing in this Quick Start Workbook and taking the time to get serious about entering the work-at-home industry, you have already put yourself in the top 5% of people who are most likely to succeed in this business. All that stands between you and a possible six-figure income working at home, are 10 key steps that have been identified as critical to a successful work-at-home business. By working through this Quick Start Workbook from beginning to end and completing the workbook in its entirety, you will have successfully completed all 10 steps and your own successful work-at-home business will be well underway.

This Quick Start Workbook is not just designed to be a book that you read and then file away. To get started successfully in your own work-at-home business, you need to consider this workbook like an instruction manual which you refer to constantly as you build your new profitable business. What this means is that you need to save this workbook on your computer in a special folder that you will use to organize and monitor the startup of your new business. Then, as you make progress through this workbook, keep track of each step as you complete it, and move to each additional step in order until you have completed the entire workbook.

The 10 key steps for the successful startup of your new work-at-home business which will be covered in this workbook are as follows:

Step 1 – Research and Understand the Work-At-Home Industry

Step 2 - Learn From Successful Work-At-Home Experts

Step 3 – Make Money Working for Others Online

Step 4 – Zero-In On Your Own Product or Service Niche

Step 5 – Create Your Own Sales Website

Step 6 – Get Customer Traffic Flowing to Your Website

Step 7 – Build a Sales Force to Help Grow Your Business

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Step 9 – Sell Your Customer Leads to Others

Step 10 – Continually Review and Improve Your Work-At-Home Strategy

Each of the 10 steps contained in this workbook not only contains descriptions of the tips, tricks and secrets necessary to implement the step, but it also includes active links to webpages which will provide you with additional information, tools and resources needed to help you implement the step in building your own personal successful work-at-home business. Because of this, you will want to make sure your computer is connected to the internet, and your web browser is logged on if you have dial-up internet access, as you proceed through the workbook.

To make effective use of this workbook, and guarantee success in your new work-at-home business, you will want to start with Step 1 and click on each link in the order that is contained within Step 1. By doing this, you will be guided to not only learn about the topic contained in Step 1, but you will also be guided through the process of actually setting up your own work-at-home internet business as you go. In other words, this workbook is not just a learning tool, but actually forces you to setup your own successful business as you go through the workbook. This makes it really easy to get your new business off the ground. As long as you make sure you complete Steps 1 through 10 of the workbook, and fully explore the related links contained in each step, you will have an internet business setup and well underway to success.

The great thing about this workbook is that I've designed it to be self-paced. Everyone moves at a different speed. You can work through each step over a day, a week, or a month, whatever pace is most comfortable for you. No matter what your pace, I recommend that you not move too fast. As a matter of fact, I've found it's best to "study" each step, rather than just reading it. You'll want to read the step, and explore the links to become familiar with them; then, return to the step and the related links to spend more time with them and to implement the actions contained there to help you start your own work-at-home business.

Even after your new business is underway, you will want to continue to come back to each of the steps, and related links, in this workbook, because the information connected to the links will be continually updated with new information and developments which will continue to help you build and grow your work-at-home internet business.

So, let's get started. To begin the process toward getting your new successful business up-and-running, it's time to begin with Step 1...

Step 1 – Research and Understand the Work-At-Home Industry

The first step which is vitally important in order to create and build your own work-at-home business is to research and understand the industry that you will be working in. Anytime you start into something new, you have to understand it. Step 1 will walk you through the process of researching key information concerning the work-at-home industry so you can understand it as you implement your own successful business.

First of all, you need to simply scan the websites of some of the more successful work-at-home companies to get an idea of the general types of money-making opportunities that are available and how they work. To do this, click on the following link to go to my “Charles Fuch’s Work At Home Newsletter” home page. When you get there, bookmark the page so you can come back to it easily. Then, take some time to click on each of the blue links you will find on that page. Each link will take you to a different work-at-home business. Study each business a little just to get an idea of what it is and how it works. Then, come back to the homepage you bookmarked, and go to the next blue link. Continue this until you have explored all of the blue links a little to get familiar with them. Remember, you’re just trying to get a basic familiarity with the business right now. You don’t need to understand everything perfectly. Just scan the materials to become aware of them, and keep moving. You will be studying these businesses in more detail later.

Click on the following link to do this now. When you are finished, return here to continue with the workbook.

[Click Here to Go To The Homepage \(Come Back When Finished\)](#)

Good job! If you went to the homepage and explored the various blue links there, you should now have a general feel for some of the work-at-home opportunities that are available in this industry. If you’re feeling a little confused and overwhelmed by the possibilities, don’t worry. That’s natural at this point. That’s exactly why it’s important to have a guide like this workbook to walk you through the process of establishing your own successful work-at-home business without getting bogged down and distracted by the high volume of possibilities you’ll encounter in this industry.

Now that you’ve become generally familiar with some of the work-at-home businesses that are out there and the opportunities they offer, it’s time to dig a little deeper in understanding a few key categories of business that define most work-at-home opportunities. The number and variety of business opportunities you’ve seen so far can seem mind-boggling if you consider them all at once. However, if you boil them all down into a few common categories, you will find that all work-at-home businesses fit into a few simple types. By learning these business types, you will be able to understand and

analyze the various business opportunities out there with confidence and complete understanding. Let me show you what I mean.

If you look closely at many of the available work-at-home opportunities out there, you will begin to notice that many of them fit into the following work-at-home business types:

[Paid Surveys](#)

Shopping Jobs

Grants

Pay-Per-Click

Driving Cars

Auctions

Advertising

Of course, this list is not exclusive. There are probably a lot of other categories of work-at-home business out there. But these are the business types that cover some of the most popular work-at-home businesses.

Your next assignment is to create a list of businesses which you will be using in a later section of this workbook to select the category for your own successful work-at-home business. Because this will directly impact your own business and how successfully it gets implemented, be sure to do a thorough job on this list. Don't cut any corners. The time spent will pay off in dollars later.

To get familiar with work-at-home business categories and build your list at the same time, you will now review some of the work-at-home business opportunities, and try to sort them into the business categories they belong to. To start, get a sheet of paper and put a heading across the top for each of the business types listed above.

Now, before you start categorizing businesses and building your own list of possible businesses for consideration, I want to show you some examples of work-at-home businesses and how they fit into the key business types.

Let's look at an example of a business opportunity in the category "Driving Cars". To go to examples of this business opportunity, you will first click on the following link to go to my homepage. Then look for the link there to "Paid-Work-At-Home.com". Click on that link and you'll see a drop-down menu that says, "Select a Category". Click on this, and select, "Driving". You will see a list of various business opportunities involving getting paid to drive cars. Explore those opportunities, and be sure to make notes of your observations about each one on the paper where you wrote the headings earlier. Remember, this will be used later in this workbook to select your own business ventures. Once you've completed this, return to this point in the workbook so you can continue to the next section.

To go to my homepage, as described above, and locate the businesses that pay you for driving cars, click this link:

[Click Here to Go To the Homepage \(Come Back When Finished\)](#)

Good work. Now you should have become somewhat familiar with some of the opportunities available to get paid for driving cars. Now that you have worked with one category of work-at-home business, your next assignment is to review a number of different businesses of different types and sort them into categories by type of business so you can use this information to zero-in on the category you will be choosing for your own successful work-at-home business.

To do this, click on the following link to the Training page of my website. When you get there, click on each of the blue links at the top of the page that will take you to different business opportunities. Try to identify the category that each business opportunity fits into, and make notes about each opportunity on your paper with the headings, notating what you like or don't like about each business opportunity. This will be helpful soon when you use this information to identify the category for your own business you will be building.

To review these business and categorize them now, click on the following link:

[Click Here To Go To Training Page \(Return Here When Finished\)](#)

Good work. If you went to the Training page, reviewed the links to each of the opportunities there, and added them to your category sheet, you are well on the way to having enough information to start getting a feel for the type of businesses you might want to select for your own work-at-home business.

Before you leave Step 1 of this workbook (“Research and Understand the Work-At-Home Industry), there are a couple of homework assignments you need to complete to round out your research skills

Homework Assignment #1 – Starting with my [home page](#) , continue to explore the various links there, categorizing the businesses you find and adding to the notes on your category sheet which you will be using later in this workbook to identify the type of business you will be building for yourself.

Homework Assignment #2 – To get into the habit of doing continual research to improve your work-at-home skills (which is something that successful people never quit doing), go to my [home page](#) and look for the links to Additional Articles near the bottom of the page. Read at least 3 to 5 of the articles of your choice before proceeding to Step 2.

After you have completed these homework assignments, and you feel you are ready, feel free to move on to Step 2 (“Learn From Successful Work-At-Home Experts”).

Work-At-Home Quick Start Workbook

Step 2 - Learn From Successful Work-At-Home Experts

In Step 1 of this workbook you did some research and developed a little understanding of the business opportunities available in the work-at-home industry. If you did the work in Step 1, you should also have a list started, including some personal notes, about different specific categories of businesses, which will help you zero-in on your own business later in this workbook.

Even though you may now know a little bit about the work-at-home businesses that are out there, how do you really know which businesses are legitimate and which ones you can trust? Well, the best way to avoid chasing scams and dead-ends without making big mistakes is to team-up with someone who's already got a lot of experience in the industry. By looking to industry experts for advice, you can not only learn from their successes, but you can learn from the mistakes they have already made over the years as well.

Through my website "CharlesFuchs.com", I offer the kind of expert advice and resources you need to help you start your own successful work-at-home business without making the same mistakes I made long ago when I first got started in this industry. Why should you trust me to advise you? Well, as they say, actions speak louder than words, and the successful work-at-home business I've developed over the years, and the related 6-figure income it produces for me annually, speaks for itself. If I can do it, so can you.

Before you proceed further with Step 2, take a moment and get familiar with who I am. After all, if you plan to take advice from me and look to me as an expert, you need to know a little bit about who I really am. Click on the links below, study the information there about me, and then return here to continue with the workbook.

[Featured Interviews](#)

[Charles Fuchs Bio](#)

[Charles Fuchs Interview](#)

I help a lot of people like yourself build thriving, successful work-at-home businesses. However, I'm only one person and I can't be everywhere at once. Therefore, I've come up with my Work-At-Home Newsletter to keep in touch with you and to provide you continually-updated, up-to-the-minute advice on developments and tips for success in your new work-at-home business. To show how unbiased my advice is, I offer my newsletter free-of-charge to you.

Before proceeding further with Step 2, please stop for a moment and enter your subscription to my free newsletter. You will definitely want to start receiving it right away, even though you may still be working through this workbook to startup your new business. You never know when the current issue of the newsletter may contain some

important tidbit that can make a big difference in getting your business off the ground right now. Go ahead and subscribe now. Then, come back here and continue with the workbook.

[Free Signup for Charles Fuchs Work-At-Home Newsletter](#)

My newsletter will provide you with on-going support and expert advice about new developments in the industry as you build and grow your business. However, as a newcomer to the work-at-home business, and as someone who is serious about creating and growing their own money-making online business, you will definitely want to make use of at least one or more crash courses in is business to get you jump-started. This workbook will take you through the necessary steps to get your business off the ground, but I strongly recommend that you supplement this workbook with a work-at-home business startup course from an additional expert other than myself as well. After all, two heads are better than one, and I got my start in the industry by relying on the advice of multiple experts, not just one. There are a lot of these courses available, but I've provided a link below to one of my favorites that I strongly recommend, and best of all – it's FREE. If you're really serious about giving your new business a quick-start boost, take a moment and register for this course before proceeding with the rest of Step 2. When you're done, come back here to continue with the workbook.

[Signup for Free Internet Income Course \(\\$295 Value - FREE\)](#)

The free course is really good, but if you're able to invest a little money, I highly recommend that you invest in the following course. It's worth every penny spent because it will provide you some expert insight into the same secrets that successful internet entrepreneurs have been using to generate 6-figure incomes for themselves with their internet business. Before you continue with Step 2, pause for a moment and read the reviews and testimonials of this incredible course. If you have a little money to spend, you may want to go ahead and purchase this while it's available, because it will go a long way toward super-charging your new business startup. To go to the course now, click on the following link. When you're done, return here to continue with the workbook.

[Insider Secrets to Marketing on the Internet](#)

You'll be in good shape with advice from multiple experts if you take the Internet Income course, complete the Insider Secrets course, read my newsletters, and follow-through with this workbook to get started. However, I have found that even after you get a successful work-at-home business started, learning is a continual process. To keep your business growing, staying ahead of the competition, and keeping up-to-date on new developments in the industry, you should never stop learning. The way I have done this is to constantly read every article I can get my hands on that has to do with this industry. Reading articles is an easy way to tap into tips and tricks from hundreds of experts in this field, and to get new ideas to help adapt and grow your business.

To do this, make it a habit to return to my website continually and read the articles that are posted there. Begin to develop this habit right now before you go a step further. Take

just a moment and click on the following link to go to the “Secrets” page of my website. When you get there, scroll to the bottom of the page and you’ll find a lot of good articles I’ve collected that will help you to grow your new work-at-home business. Take just a moment and read 3 to 5 of these articles right now. Then come back here to continue with the workbook.

[Go To "Secrets" Page for Articles](#)

If you finished reading 3 to 5 of the articles above, good for you. You’ve just proven yourself to have the determination and diligence that’s required to be successful in the work-at-home business. Remember to continue that habit of reading and studying, and never stop. Come back to my website and read the other articles there, as well as new articles that will be added from time-to-time. The rewards that it will produce in multiplied profits and success in your new business will be well worth the time invested.

Now that you’ve learned how to make sure you have the expert advice you need as you start your new work-at-home business, it’s now time to move to the next step, deciding what your best work style is, so you can zero-in on the type of work-at-home business that will be best for you.

Step 3 – Make Money Working for Others Online

Later in this workbook, you will be zeroing-in on the specific type of work-at-home business you will be starting for yourself. To help you with identifying the type of work-at-home business that's best for you, it's important to get a feel for the different businesses available, and which you are most comfortable with.

In an earlier step, you reviewed a lot of links to various businesses to get familiar with the types of work-at-home opportunities that are out there, and to make a list of the different categories they fall into. You will be focusing on those categories later to begin to fine-tune them and pick the categories you will be choosing for yourself and your new business.

In the meantime, it is important to realize that all work-at-home businesses fall into two very general categories – working for others, versus working for yourself. In this Step 3, you will be focusing on these two general categories. It's important that you make a decision at the beginning to determine if you are more comfortable making money in your new business by working for someone else, or if you prefer to have others work for you. This critical choice needs to be made before you can pick the exact type of work-at-home business you want to get involved in.

Your first assignment in determining the work style you prefer is to read a short series of articles that cover what it's like to work for yourself and whether it's right for you. Take just a moment and click on the following link to go to these articles. After you are finished reading these articles, return here to continue with the workbook.

[Is a Home-Based Business Right For You?](#)

After reading these articles, you may feel like you aren't really comfortable working for yourself, and you'd rather make money working for someone else and letting them call the shots, while you collect your paycheck. On the other hand, you may have no problem being your own boss. Either way, it doesn't really matter, because there are work-at-home businesses that are ideally suited for both types of work styles.

As examples, if you're the kind of person who isn't comfortable being the boss, and you prefer to work for someone else and let them call all of the shots, take a look at these work-at-home opportunities where you can work for someone else and just collect your pay (see jobs at bottom of each page). When you're done, return here to continue with the workbook.

[Accounting Work At Home](#)

[Legal Work At Home](#)

[Medical Transcription Work At Home](#)

These are just a few examples of the hundreds of types of work-at-home businesses that involve simply doing work for someone else, getting paid for it, and not having to actually run your own business. To see the numerous other similar businesses of this type which are available to you, take a moment to go my [home page](#), scroll to the bottom of the page, and look for the “Work At Home and Home Based Business Directory”. Spend some time with the directory and explore the different links there. This is a good opportunity to keep notes on the various businesses you see, so you can use this information in the next step to zero-in on the exact type of business you’d like to start.

There is also a good online search directory where you can put in keywords, and the directory will search for any work-at-home businesses related to the keywords you specified. Take a moment now, click on the following link, and play around with the directory a little to get a feel for it. Make notes about any businesses you find that you may want to consider later. Do this now, and return here when you’re finished so you can continue with the workbook.

[Work at Home Based Business Directory](#)

If you don’t just want to work for someone else, but you’re more comfortable starting your own business, calling your own shots, and working for yourself, there are plenty of work-at-home businesses that fit this type of work style as well.

For some examples or work-at-home business considerations for the entrepreneur-at-heart, take a moment and explore the following. Then, return here to continue with the workbook.

[Things to Consider Before Firing Your Boss](#)

[Stay At Home Jobs and Home Based Businesses - Dream Come True or Nightmare?](#)

[Stay At Home Work Have You Feeling a Bit Lonely?](#)

[More...\(Click...Then, scroll down to "Work At Home Based Business Secret Articles"\)](#)

As you can see, regardless of whether you’re the type who prefers to work for someone else and just collect their paycheck, or you’re someone with an entrepreneurial bent, there are work-at-home business opportunities for you.

Homework Assignment – Before moving to the next step, it is critical that you decide at this point on which general type of business you want to have. Do you prefer to work for others? Do you like to call the shots? Are you more comfortable just doing one thing well? Do you like fast-paced environments, and handling multiple priorities simultaneously? Sleep on these issues overnight before you move to the next step. Go

back to the links above for articles and do further reading. When you have finally come to a determination, and decided which of these two work styles is best for you, you're ready to proceed to Step 4 – "Zero In On Your Own Product or Service Niche."

Step 4 – Zero-In On Your Own Product or Service Niche

If you've spent the time to fully complete Steps 1 through 3 of this workbook, you're to be commended. That kind of dedication and consistency will guarantee your success in your new work-at-home business. So far in this workbook, you've become familiar with the work-at-home industry, lined up some expert help to support you in your new business venture, and determined which general type of business you prefer – working for someone else, or working for yourself.

Now it's time for the “rubber to meet the road”. In Step 4, you're going to identify the specific business type you will use to start your own successful work-at-home business. Before we get started, get out the sheet of paper you created in Step 1 with the various business categories listed on it. You should be very familiar with the work-at-home businesses in each of the categories listed on your sheet by now, assuming that you followed the instructions so far in this workbook. If you still feel a little shaky about any of the work-at-home business categories listed on your sheet, take some time right now to review details of some of the work-at-home businesses in those categories until you're comfortable with your understanding of those businesses. To do this, go to my [home page](#) and revisit the various business links there to refresh your memory about the different work-at-home business opportunities available. When you are comfortable with your understanding of the specific types of work-at-home businesses you can choose from, return here to continue with the workbook.

[Go To Homepage and Review Links \(Come Back When Done\)](#)

Now that you are pretty familiar with the specific types of businesses in the different categories of work-at-home opportunities, you're ready to pick the specific type of business you'll be starting for yourself. If you're worried about picking the wrong type of business, don't be concerned. You will not be limiting yourself to the first business you pick. Most successful work-at-home businesspeople actually run a number of different work-at-home businesses simultaneously to leverage their time and maximize their income potential. All you are doing here is to pick the first business which you will be focusing on to start your own work-at-home venture. You can always add other types of businesses later as you begin to gain experience and understand how things work.

The best way to get your new work-at-home business off the ground successfully, is to focus on only one type of business in the beginning. Once you have your first business up and running, you'll have some momentum and confidence, and the next business you add will be even easier. On the other hand, if you launch into multiple things simultaneously in the beginning before you have any experience under your belt, you'll easily become overwhelmed and discouraged and could give up before you give your new business a fighting chance.

When you pick your first business to start with, the key to success is to pick something you enjoy. Don't focus too much right now on whether the business you choose appears to be the most popular or seems to make the most money. Your main goal right now is to simply select something you like and feel good about. This is because history has shown that those people who are the most successful in what they do, are successful because they are doing something they enjoy. Select something that turns you on, and the money will automatically follow later. If you select something you don't enjoy, just because it looks like a money-maker, you'll almost guarantee an early failure, no matter how committed you think you are.

Take out the category list you created earlier with all of your notes on it. Now, I want you to avoid thinking too hard about the various businesses you've listed on your sheet. Instead, skim down your sheet very quickly and put numbers next to each specific business, starting with "1", then "2", then "3", and so forth, with "1" being the business that gives you the greatest sense that it would be fun and enjoyable, "2" being the business that gives you the second greatest feeling, and so forth. Continue until you have numbered each and every business. Remember, you don't want to think too hard here because your first impression is usually correct. Don't let yourself think about each business for more than about 5 seconds before you number it and move on to the next one. Pause here and complete this numbering process. When you're done, continue with the workbook.

Congratulations! You've now zeroed-in on the first work-at-home business venture you'll be pursuing for yourself. If you feel hesitant about your selection, remember – your first impression is the most accurate. Push aside those feelings of uncertainty, and commit yourself to focusing all of your attention on the work-at-home business you've selected. Don't forget – you'll be adding other businesses later as you gain experience, so you're not passing up other opportunities. You're simply tackling them in the best order by starting with the most enjoyable types of business first.

Now that you've selected the business you will begin with, you don't want to waste any time getting your new business started. You need to immediately return to the link where you first found your business venture described, read about the business in more detail, and click on any necessary links to register in the business, pay any related startup fees, and request any necessary information. Take just a moment now to do this by returning to my homepage and clicking on the links that took you to your business. After you have registered in the business, paid any related fees, requested information, etc., come back here to continue with the workbook.

[Return To Homepage and Follow Links to Register in Your New Business](#)

Now that you've registered in your new business, you've passed a major milestone. Welcome to the work-at-home industry! Now you're ready to move on to the rest of the workbook where you'll begin to setup the tools and systems to multiply the income that you'll be generating from your business, and to put it on auto-pilot.

Step 5 – Create Your Own Sales Website

Now that you've picked the first work-at-home business you'll be in, and you've registered in that business, the next step you'll need to take to propel your new business into success is to create your own work-at-home business website. Your website will be like your business storefront where your customers will come and go as they do business with you. Having a good website with lots of traffic will be critical to your success. With your website in place, you'll be able to multiply the number of offerings presented there, with each one generating income for you from a different source.

For example, you can place other companies ads on your website, and they will actually pay you for the customers they get from the ad. Take a look at the following link as one example that you may want to use on your own site to do this. You can probably find plenty of others as well if you search around. We'll come back to details on this topic in a later step.

[Azoogle Ads](#)

Another great way you'll be able to make extra money by having a website is with Affiliate programs. An Affiliate program is an arrangement where another company with a website agrees to make you their "Affiliate", which means that they will pay you referral fees just for directing people to their website from your website. If one of your website visitors simply clicks on a link that takes them to your affiliate, you can make money for the referral. Click the following link to see an example. Again, don't worry about studying this too much. We'll come back to this subject in more detail later in this workbook.

[Affiliate Fuel](#)

I wanted you to simply see a couple of examples of tools that are available to make extra money for your work-at-home business once you have a website up and running. These are just a couple of examples out of hundreds of opportunities that are out there to cash in on these kinds of opportunities.

Before you can take advantage of those kinds of opportunities, your first focus has to be getting your website created and getting it activated. Don't be too concerned if you really don't know anything about starting a website. There are plenty of companies out there who can help you with this. Not only that, I can give you the names of some of those companies who will not only get your website started, but they'll set it up so it starts making you money right away. In this way, if you're worried about the cost of a website, you can quit worrying because your new website will actually pay for itself and generate extra cash for you to boot.

When you start a new website, you need to design and program the pages that will be appearing in your site. You also need to have a domain name that people will use to reach your site. In addition, you must have your website placed on a computer so it will be accessible from the Internet. Don't worry if this sounds complicated because the companies I'm going to introduce you to will help you do all of this.

To get going on creating your new website, you have some options. There are many companies that can help, and each one offers some benefits that are a little different. I'll walk you through some of the best companies I've found, and then I'll leave it to you to pick which company you want to use.

One good website hosting company to consider is Third Sphere Hosting. One thing I like about this company is that they have a "Web Design Center" on their site which is designed to be user-friendly, and even someone who has no idea how to program a webpage can use this to create a website with no problem.

Click on the following link and explore their site a little to get a feel for what they offer. When you're done, come back here and continue with the workbook.

[Third Sphere Hosting](#)

Remember how I mentioned that there are companies that will actually setup your website so it will start making you money right away. Well, one of my favorite companies that can do this is Lunar Hosting. At Lunar Hosting, they will not only host your website, but they will also pay you just for referring other customers to them. And don't worry, this isn't as difficult as it may sound. You can simply put an ad or link on your new website advertising Lunar Hosting, and you'll get credit for anyone visiting your site who clicks through to Lunar Hosting and uses their services. Use the following link to check out Lunar Hosting's site. After you've spent a little time there and gotten familiar with what they offer, come back here to continue with the workbook.

[Lunar Hosting](#)

If you like the idea of getting money from the company that's hosting your website, I have one that you'll really love. Their name is Host4Profit. Not only do they offer to pay you for people you refer to them, but they will actually continue to pay you every month for any customer you refer to them who uses their service, and your payments will continue month-after-month as long as that customer continues to use them. This is an incredible way to grow your income because you continue to build monthly residual income month-after-month as you add new residuals on top of the repeating residuals you have already built up from previous months. Use the following link to take a look at Host4Profit and this incredible program, in case you want to use it for your own website. Then come back here and continue with the workbook.

[Host4Profit](#)

There are tons of companies in the marketplace who can help you setup your new website. You don't have to use the ones I've listed here, but I just wanted to share these with you because they are some of my favorites after having weeded through hundreds of web hosting companies.

At this time, you need to go ahead and pick a web hosting company to use for your own website. Review the companies I've suggested above. You may also want to search for some companies yourself to see the various alternatives that are available. In any case, don't delay. Pick your hosting company and get in touch with them right away to hire them and get them started. The sooner they get going, the quicker you'll be out there on the Internet starting to make money.

Homework Assignment – To get into the habit of doing continual research to improve your work-at-home skills (which is something that successful people never quit doing), go to my [home page](#) and look for the links to Additional Articles near the bottom of the page. Read at least 3 to 5 of the articles of your choice before proceeding to the next step.

Step 6 – Get Customer Traffic Flowing to Your Website

After you get your new website created, you will want to start to take advantage of some tools that are available through the Internet to help generate traffic to your site. Many people make the mistake of believing that all they have to do is create a website and put it on the Internet, and visitors will just start coming. Unfortunately, it's not that easy. Once your website is active, you have to be proactive and take action to get people's attention and draw them to your site. Not only that, the key to the success of your business is to find a way to not only attract visitors, but to keep them coming back repeatedly. History has proven that many people don't actually spend any money or buy anything on a website until they've visited several times. What this means is that, if you can't get people to return to your site, those sales are probably going to end up going to someone else.

So, how do you draw traffic to your new website. Well, there are virtually an unlimited number of possibly ways to do this. But, in order to keep you focused, and not spread your attention too thin, I'm going to point out a couple of traffic-generating tools that are some of the best in my opinion.

One fantastic opportunity for generating traffic is with a company called Traffic Oasis. They have created a multi-level marketing organization to generate leads. Like most MLM opportunities, your compensative multiplies as you refer more people into the organization through your website. The unique thing about Traffic Oasis is that they have structured their organization to assure that the leads produced are new and fresh, rather than being stale, shared leads that don't really generate any business. Take a moment right now to explore their site and get a little familiar with their program. When you're finished looking it over briefly, come back here and continue with the workbook.

[Traffic Oasis](#)

Traffic Oasis is just one of the many companies out there that can help generate leads to your website, which will result in income-producing traffic through your site. Take just a moment right now to explore the "Leads" page of my website. Read the article there about Traffic Oasis. More importantly, take a few minutes and click on each of the links at the top of that page which will take you to a number of different lead-generating companies. This will give you a pretty good feel of the different offerings that are out there and the different companies that can help you generate leads for you website. To go to the "Leads" page and do this, just click on the following link. When you've finished exploring everything there, return here to continue with the workbook.

[Go to Leads Page](#)

Another popular way to get traffic coming to your new website is to attract traffic from the various search engines people use to search for information on the Internet. Search engines constantly comb the Internet and keep track of the information found on all of the websites that are there. Then, when someone searches for some information through a search engine, that search engine gives them a list of the webpages that the search engine found earlier that had the most relevant information compared to the person's search. What this means for you is that you need to put information on your website that is focused on a particular theme or topic that you want to base your website on. For example, my website is focused on the work-at-home industry. Whatever your topic, the more relevant information you can display on your website about your chosen topic, the more likely it will be that the search engines will send people to you when they search for your topic. One great way to put relevant information on your website is to use informative articles about your topic. For example, my website is loaded with articles about the work-at-home industry, so I get quite a bit of search engine traffic being directed to my website.

As I mentioned earlier, even if you have the greatest leads in the world and are generating a ton of traffic to your website, it isn't going to do anything for you if you can't find a way to get those visitors to return again later, and to keep coming back until they decide to spend some money. To avoid wasting your valuable leads, you will want to take the time to setup a system to get those visitors back. The trick for doing this is to create an AutoResponder on your website. What's an AutoResponder? Well, have you ever tried to leave a website, and suddenly you got a popup window asking you to enter your email address before you leave so you can be sent a free report or other valuable item? If you've seen something like that, you were looking at an AutoResponder. It provides a way for you to capture your visitors' email addresses so you can email them later and encourage them to return to your site.

When you have your own site setup, one of the first things you'll want to take care of is to setup an AutoResponder on your site. There are plenty of companies who can help do this for you. Here's an example of one of my favorite AutoResponder companies that you might want to consider, although there are plenty of others you can investigate. Click on the following link and review the related site to get familiar with their AutoResponder offering. Then, return here and continue with the workbook.

[AutoResponder Plus](#)

Remember, setting up your new website is only the start. It won't do you any good if you don't get traffic flowing to it, and get your traffic to return repeatedly. Register with one or more good lead generation companies like Traffic Oasis or one of the other companies on the Lead page of my site. Once you have the traffic flowing, keep them coming back with an AutoResponder to capture their email addresses so you can send your visitors some followup communications. If you follow these tips, you'll reap the benefits of an active, thriving site that has tons of traffic, and visitors who stop to spend their money on whatever it is you and your affiliates have to offer.

Is your website up and running? If not, review Step 6 of this workbook again and finish creating your website and setting it up with a web hosting company. When your website is in place, get setup with the lead generation companies and get your AutoResponder in place. Get these items taken care of before you proceed to Step 7 of this workbook, where you'll gain a more in-depth understanding of lead generation and exactly how it can multiply the profits from your new work-at-home business.

Step 7 – Build a Sales Force to Help Grow Your Business

In Step 6 of this workbook, you learned a little bit about companies that are available through the Internet to help generate leads for your business. You learned about one of my favorite companies in particular in the lead generation business, Traffic Oasis. In Step 7, you'll gain a more in-depth understanding of the lead generation process so you can understand where you'll get your best work-at-home profits. Before moving ahead to that, take just a moment to review Traffic Oasis again to re-familiarize yourself with their offering. When you're done, come back here to continue with the workbook.

[Traffic Oasis](#)

You may wonder if you really need a company like Traffic Oasis. The answer is a definite YES. Teaming up with another company to help each other boost your mutual sales is referred to as a "Strategic Alliance" and it's a fantastic and vital way to develop a synergy that allows each business to generate more sales from the alliance than the sum of the sales each business would otherwise achieve individually. As a matter of fact, the benefits of Strategic Alliance are so important, I've written an article about it that I've published on the Internet. Take just a moment right now and read my article, so you'll have a little better understanding of the concept of Strategic Alliance. When you've finished the article, come back here to continue with the workbook.

[Go To Strategic Alliance Article](#)

So, how does Traffic Oasis work? Well, it's a multi-level marketing system (MLM). That means that, not only do you get paid for referring people to Traffic Oasis, but you also get paid residual fees when the people you referred also refer others to Traffic Oasis. For example, if you refer 3 people and they each refer another 3 people, you'll be getting paid for 9 referrals (3 X 3), even though you only referred 3 of those people yourself. If the 9 people then refer 3 additional people each to Traffic Oasis, you will then be getting paid on 27 referrals (9 X 3). This continues for up to 5 levels maximum in that group of people (called a matrix). When you hit the maximum of 5 levels, you simply start a new matrix, while you're still being paid on the first matrix. This can continue indefinitely.

The multiplier effect translates into an incredible amount of money you can make by using MLM to essentially hire your own sales force that's out there working and earning you money, even while you're sleeping. To get an idea of the incredible amounts you can make, go back to the Traffic Oasis site for just a moment and read through their Compensation page. When you're done, come back here to continue with the workbook.

[Traffic Oasis](#)

Building your own sales force by using an MLM company is a must, if you're going to pump up your work-at-home website sales and make your new business one of the most successful on the Internet. Of course, even though I'm partial to Traffic Oasis, I encourage you to make your own decision. You don't necessarily have to use the company I think is best. I recommend that you explore different options and choose the MLM company you're most comfortable with. But definitely make sure you pick one and sign up right away. Without it, there's no way you'll reach the level of business necessary to achieve a 6-figure income like I have.

To explore some other MLM opportunities as possibilities, just go to my Leads page and click on each of the Google ad links at the top of the page one-by-one. Get familiar with each offering. Then, go ahead and pick the one you're most comfortable with, whether it be Traffic Oasis or one of the others. Go to the Leads page and do this now; then, come back here to continue with the workbook.

[Go To Leads Page](#)

Now that you've picked an MLM company and signed up, you've taken a critical step toward guaranteeing the success of your new work-at-home website business. Your sales will not just be limited to your own personal efforts. Instead, you'll have tons of sales constantly coming in from an entire sales force that will be working for you, even when you don't know it. And best of all, your entire sales force is paid by commissions only; no salaries or payroll to worry about. They get paid when you get paid.

Now that your sales force is working for you, you're ready to move ahead to the next step, where you'll put your new work-at-home website sales on auto-pilot. Your automatic website will continue to sell, whether you're sleeping, laying on the beach, or doing whatever you enjoy doing in your spare time. But before jumping to the next step, I have a homework assignment for you to complete first.

Homework Assignment – To get into the habit of doing continual research to improve your work-at-home skills (which is something that successful people never quit doing), go to my website page below and look for the links to additional articles near the bottom of the page. Read at least 3 to 5 of the articles of your choice before proceeding to the next step in the workbook.

[Click Here, Then Scroll Down to Find Articles](#)

Step 8 – Put Your Sales on Auto-Pilot

One of the great things that makes your business website so much better than a physical storefront is that you don't have to be standing behind the counter for your customers to spend their money on your products and services. With a website on the Internet, you can put your sales on auto-pilot. In other words, you can be away on vacation, on in bed sleeping, and you'll have lots of sales coming in without you even being aware of it.

The trick to building this kind of auto-pilot sales activity is to setup certain tools within your website that will take care of your business and help your customers without you even having to be there. In this step, we will review these tools, and you'll set them up in your own work-at-home business website as you go. In that way, by the time you complete this step, your auto-pilot business will already be out there making money for you while you continue working through this workbook.

MULTIPLY YOUR MLM SALES FORCE

One of the first auto-pilot tools for your website is the sales force we talked about in Step 7. If you signed-up with Traffic Oasis or one of the other MLM companies, then your personal sales force is out there working right now. I would encourage you to make maximum use of these MLM sales forces. Hire as many of these services as you can afford, because these will pay for themselves (self-liquidate) very quickly, and after that you'll be receiving pure profit. Take just moment right now and go back to review the MLM companies you looked at in the previous step. Even though you already signed-up with one of them, pick one or two others and sign-up with them as well, to get the multiplier effect on your sales that will boost your income, even while you're sleeping. After you do this, come back here and continue with the workbook.

[Click Here To Pick Additional MLM Opportunities](#)

GRAB YOUR VISITOR'S EMAIL ADDRESSES FOR FOLLOWUP SALES:

As we touched on briefly in a previous step, you can use AutoResponders to put your customer communications on auto-pilot, and ask your website's visitors to leave their email addresses with you in exchange for a free, valuable item (such as a free newsletter, etc.). Getting their email addresses is vital because visitors will typically leave your website, never to be heard from again. But with their email address (which they gave you along with their permission to contact them) you can followup with newsletters or other communications which will entice them back to your website repeatedly. Once you get them to come back to your site repeatedly, the chances that they will spend some money through your website will increase ten-fold.

In case you didn't get a chance to setup one or more AutoResponders on your new work-at-home website when we went over this subject previously, pause right now and get an AutoResponder setup before you proceed any further. You absolutely must have this done if your website is going to survive and prosper. Without it, you'll have no way to followup with your visitors, and your cash flow will just die on the vine before it gets going. Click on the link below to setup an AutoResponder. When you're done, come back here and continue with the workbook.

[Setup an AutoResponder At Auto Responder Plus](#)

LET GOOGLE ADSENSE SELL WHILE YOU SLEEP

You may have noticed that a lot of the links on my website are listed under a heading that says "Ads by Goooooogle". This is because I have an arrangement under which I let the Google company put their ads on my website. These ads are a tremendous way to add auto-pilot income to your website, because you make money even if the ads don't sell anything. Google will pay you whenever visitors click on the ads, or when the ads simply appear on your website. It's the easiest money you'll ever make. The more you can get visitors to come to your website, the more they will click on your Google ads, and the more money you'll make. Take a moment right now and add some Google ads to your new webpage. To do this, just go to my [home page](#), click on the link near the top that says "Ads by Goooooogle" and follow the instructions for Google AdSense. After you've setup your Google ads for your own website, come back here and continue with the workbook.

USE GOOGLE ADWORDS TO SEND 24-HOUR TRAFFIC TO YOUR WEBSITE

When you clicked on the link "Ads by Goooooogle" to setup your Google AdSense ads, you may have noticed something called Google AdWords. Let me explain what this is, because it's another great tool you definitely need to setup for your website to have a greater chance of generating significant profits. As I mentioned when I discussed AdSense above, your AdSense ads will make more money as you get more visitors coming to your site who can click on your Google ads. Well, Google provides its AdWords service as an easy way to get plenty of new visitors coming to your website. When you subscribe to AdWords, Google ads will start appearing on other peoples websites advertising your website. When visitors to those other websites click on your ad, it will direct them to your website where they will click on the ads on your site. You'll have an immediate reaction when you see your Google ad profits take off as this new flood of visitors hits your site. To give your website sales the boost it needs to take off and become successful, stop right now and subscribe to Google AdWords to get the additional traffic coming to your website right away. Just go back to my [home page](#), click on the "Ads by Goooooogle" link, and follow the instructions for AdWords. When you're done, come back here to continue with the workbook.

Step 9 – Sell Your Customer Leads to Others

In previous steps I showed you how to get lots of traffic coming to your website. However, you may worry that your website is so new, you'll have lots of traffic coming, but no product or service to offer them. Don't be concerned. Until you get your product or service developed and put on your website (along with features like shopping carts, check-out calculators, systems for accepting credit cards, etc.), you can still make plenty of money from your new traffic by selling those leads to other Internet businesses who would love to buy them from you.

As mentioned before in this workbook, an arrangement where you get paid for sending your customers to someone else is called an Affiliate Program, since you are "affiliating" with another company to send them business. One of my favorite affiliate programs is The Internet Marketing Center. Take just a moment to click on the following link, and review their program again. I encourage you to not procrastinate in setting up one or more affiliate programs to sell your leads to someone else. Otherwise, the traffic you are building to your website will all go to waste. Go ahead and sign-up with The Internet Marketing Center right now, so you can start making money immediately from your traffic.

[Signup With The Internet Marketing Center](#)

I strongly encourage you to sign up with more than one Affiliate Program, because visitors who come to your website may not choose to do business with one of your affiliates, but they may do business with another one, if you offer multiple affiliate programs they can choose from. For another good affiliate program to add to your website, try the following link. It will take you to another favorite of mine, SFI Marketing Group, where you can sign up to start selling your traffic to them. When you're done signing up, return here to continue with the workbook.

[Signup With SFI Marketing Group](#)

To add some variety to your website, which will capture your visitor's eye and entice them to spend more time at your site and maybe buy from your affiliates, I suggest to mix things up with some Azoogles. These work in a similar fashion to Google ads mentioned earlier, but can add a slightly different look and some more variety to the options you offer your visitors. Take the following link to Azoogles, and you can sign up to add their ads to your site. When you're done, come back and keep going with the workbook.

[Azoogles Ads](#)

Teaming up with affiliates is an on-going process. I don't want you to think that you can just setup a couple of affiliate programs on your website and you're done. To the contrary, your visitors will be much more inclined to stay on your website and click through to your affiliates if you display a large variety of choices. Also, visitors will continue to come back if they see that you are always adding and updating your affiliate programs to offer them something new each time they visit. In light of this, I encourage you to make it a habit to continually research new affiliate programs and consider subscribing to them for your website. With that, I'll leave you with one last affiliate program to consider before we move to the next step of the workbook. This is a top-notch, highly-professional, premium affiliate program that will produce some high-quality results for you. If I were you, I'd take time right now and sign up with them before I got distracted. After using the following link to do this, return here to continue with the workbook.

[Affiliate Fuel](#)

You're in the home stretch! Only one more step to go before you're finished with the workbook for the moment, and you'll be well on your way to having a good start on your new work-at-home business. But before we leave the current step, here's a homework assignment to complete.

Homework Assignment – To get into the habit of doing continual research to improve your work-at-home skills (which is something that successful people never quit doing), go to my website page below and look for the links to additional articles near the bottom of the page. Read at least 3 to 5 of the articles of your choice before proceeding to the next step in the workbook.

[Click Here, Then Scroll Down to Find Articles](#)

Step 10 – Continually Review and Improve Your Work-At-Home Strategy

At this point, if you've followed the instructions in this workbook so far, you've accomplished a lot. You've learned about the work-at-home industry, you've lined up some expert help, you've picked the type of business you want to pursue, you've setup your own website, and you've activated the tools needed to generate traffic to your website, sell your lead to your affiliates, and run the whole thing on auto-pilot. All done, right? Wrong. Any successful work-at-home Internet business not only requires some leg-work to set it up, but it also requires your attention in monitoring and adapting your website to keep things fresh, stay current with developments in the marketplace, and adapt to changes in your customers spending patterns. Don't make the mistake of just sitting back and thinking your business needs no attention from you. It's good to put things on auto-pilot so you don't have to be there all of the time. But don't assume from this that you can just ignore your business. Success, especially the kind needed to reach a 6-figure income in this business, comes only with a high level of personal attention to your business.

If you're wondering how to do this, don't worry. I've been in this business for quite awhile, and I've compiled the following summary of on-going activities which you should implement to keep your new work-at-home Internet business on track and generating good profits for you.

1. Keep learning. You can't adapt your site to new developments if you don't know what those developments are. Keep reading new articles about the work-at-home industry daily. Check my sight continually to find articles there, or to find links to article you can read to stay up-to-date.

[Articles for Additional Reading \(Click...Then, scroll down to Articles\)](#)

2. Stay in Touch With Experts for Help. Read my Work-At-Home newsletters I send you as part of your free subscription, continually review the courses you may have signed up for to refresh your memory, and come back and review my website continually to keep abreast of new developments in the business.

[Free Signup for Charles Fuchs Work-At-Home Newsletter](#)
[Signup for Free Internet Income Course \(\\$295 Value - FREE\)](#)
[Insider Secrets to Marketing on the Internet](#)
[Go To "Secrets" Page for Articles](#)

3. Work With Your Website Hosting Company to Keep Your Site Fresh. Don't just create your website and leave it that way. You'll have a lot more traffic, and a lot of return traffic, if people notice that your site is continually updated with new and different offerings and ideas.

[Third Sphere Hosting](#)
[Lunar Hosting](#)
[Host4Profit](#)

4. Keep Building Your Sales Leads Through MLM and Advertising. Continually work to grow your multi-level-marketing matrix and the sales force that works for you day-and-night. Supplement the traffic with additional leads from advertising through Google and other companies.

[Traffic Oasis](#)
[Click Here to Pick Additional MLM Opportunities](#)
[Google AdWords \(Follow link, then click on "Ads by Goooooogle"\)](#)
[Azoogle Ads](#)

5. Keep Visitors Coming Back With Email Followup. Don't be satisfied with a lot of traffic to your site unless you capture their email addresses for followup. Only by getting visitors to return multiple times will they be inclined to spend some money.

[Setup an AutoResponder At Auto Responder Plus](#)

6. Team Up With Affiliate Programs to Make Money From Your Traffic

[Google AdSense \(Follow link, then click on "Ads by Goooooogle"\)](#)
[Signup With The Internet Marketing Center](#)
[Signup With SFI Marketing Group](#)
[Affiliate Fuel](#)

7. Keep Going And Never Give Up

CONCLUSION

As I stated in the beginning of this workbook, just by starting this program, you had already set yourself apart as someone who was ahead of the crowd. Most people are too comfortable where they are at, and they never make the effort to change their lives or take the necessary steps to generate the kind of 6-figure income I've been able to enjoy in this business. Congratulations on having done what it takes to get your new, successful work-at-home Internet business underway. You will definitely be successful if you keep after it.

I can't encourage you enough to keep this workbook nearby in a convenient folder on your computer, and to refer to it constantly to remind you to follow the key steps that have been proven time and again to lead to success in the work-at-home business. Not only is this business something you can make a lot of money at, but it's very rewarding too. You'll have a lot of fun, and help others at the same time by teaching them to earn a standard of living they've never been able to enjoy before.

I wish you the best in your new venture. I look forward to assisting you in the months and years to come through the newsletter I will be sending you in response to the free subscription you ordered, and through the articles, links and other updates which you will be seeing on my website from time-to-time. Take a moment to go back and bookmark all of the links in this workbook so you can review them as needed with just a mouse-click. Work hard, and enjoy your new work-at-home Internet business. You and your family deserve it!

Best regards,

Charles Fuchs
www.charlesfuchs.com